



JACLYN LEHRER

PRODUCER | PRODUCTION MANAGEMENT

ABOUT

A robust driven, energetic production professional who has experience in overseeing successful shoots, using a keen eye to create original content.

WORK EXPERIENCE

PRODUCER | PRODUCTION MANAGEMENT

Jaclyn Rose Studios | Current (Freelance)

- Manage creative development; copywriting, concept descriptions and deck creations.
- **Oversee the production management** logistics such as negotiate deals, scheduling, COIs, equipment, liaise with vendors and liaise with different department heads.
- Look after **budgets of up to \$500k+**, cost tracking and budget wrap.
- **Hire and supervise** small agile teams of less than two, to large production teams of 30+ throughout all stages of production (pre, shoot, post).
- Work with multiple department heads to ensure all milestones are delivered on time, on budget and in a fast-paced environment with excellence.

FIELD PRODUCTION SUPERVISOR

Boardwalk Pictures | Mar 2024 - Jul 2024 (Contract)

- Manage documentary production on the field as Production Supervisor.
- Help with pre-production in terms of **travel for 35+** staff, logistics, equipment rentals, etc.
- Organize and obtain the appropriate appearance, location and materials releases, while streamlining to create a more efficient process.
- Wrap shoot by helping the line producer in actualizing the budget, organizing receipts, POs, timesheets and other necessary documents.

SEGMENT PRODUCER | PRODUCTION MANAGEMENT LEAD

Jellysmack | Feb 2022 - Aug 2023 (Full time)

- **Direct and produce 20+ episodes per month** of short form & long form digital content for channels such as YouTube, Facebook and Snapchat.
- Head up entire production management; logistics, hire crew, create and maintain budgets, book travel, equipment, insurance, manage creators, ad hoc.
- Create and maintain around **10 budgets at once**.
- Analyze data on a granular, per episodic level, check P&L / ROI of each episode produced by Jellysmack to guarantee success for future shoots.
- Continuously creating processes, checklists and trackers to streamline the agile production team.
- Collaborate with multiple stakeholders both internally and externally by effective, positive and professional communication.

BRAND PRODUCER

Chrilleks | Jan 2021 - Jan 2022 (Contract)

- Oversee the entire production from developing the creative, organize all pre-production logistics, field produce and direct, as well as manage the post production and wrap budgets.
- **Spearhead viral digital & print campaigns** for multiple companies and their products.
- Develop pitch deck and pitch to a variety of clients, and key stakeholders.
- Manage logistics; budgets and expense tracking, releases, permits, hiring of crew and talent, equipment, location scouting, etc.
- Conduct interviews for docuseries content and research background information to support the storytelling.

CONTACT



LOS ANGELES



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JACLYNROSESTUDIOS.COM

EDUCATION

Bachelor of Arts: Events Management
University of Derby, 2012

Uprights Citizens Brigade
Sketch Comedy Writing, 2020

Australian Film Television and Radio
School
Production Management, 2018

National Institute of Dramatic Arts
Screenwriting, 2018

TECHNICAL SKILLS

Premiere Pro
Final Cut Pro
Movie Magic Budgeting
Showbiz Budgeting
Final Draft
Celtx
Closed Caption Creator
Microsoft Office Suite
Google Suite
Notion
Asana
AirTable
Frame iO
Monday.com
Descript
Canva

MOST RECENT FREELANCE WORK

2024

Alive CGI Campaign - GT's Living Foods (Alive Mushroom Tea) - Producer - Digital Advertising

Krazy Klean - Intensify Now Media - Producer - Digital Advertising

BlackRock | GXO - Indigenous Media - Producer - Digital Advertising

Paul Brothers (working title) - HBO Max - Production Supervisor - Docuseries (Season 1)

Feel The Synergy Campaign - GT's Living Foods (Synergy Kombucha) - Producer - Paid Advertising

Synergy Artist Showcase - GT's Living Foods (Synergy Kombucha) - Producer - (x5) Music Videos

The Afternoon Show - Hulu - Production Supervisor - TV Show (Pilot)

Time Out With Tobias - ESPN+ / Hulu - Production Supervisor - Cooking TV Show (Season 1)

Taking One For The Team - ESPN+ - Production Supervisor - TV Show (Pilot)

2023

Proud Of My Amazon Parents - Amazon - Producer - Advertising

Johnny Johnny - Jaclyn Rose Studios - Director / Producer - Short Film

Shift Fire - Jellysmack - Segment Producer - Digital

Gamology - Jellysmack - Segment Producer - Digital

Spicyy Cam - Jellysmack - Production Manager | Line Producer - Digital

2022

Emmymade - Jellysmack - Production Manager | Line Producer - Digital

Biqtch Puddin' - Jellysmack - Production Manager | Line Producer - Digital

Francis Ngannou - Jellysmack - Production Manager | Line Producer - Digital

2021

Cheer - Netflix - Production Manager - Docuseries (Season 2)

Bound - Paralysis Films - Producer / UPM - Feature Film

Martha Stewart Christmas Event - Shopify - Director / Producer - Advertising

Red Bull Student Marketeers - Red Bull - Director / Producer - Advertising

Humans of Conditioning, Hellah Sidibe - Gymshark - Director / Producer - Advertising (Docuseries)

Humans of Conditioning - Roland Pollard - Gymshark - Director / Producer - Advertising (Docuseries)

Humans of Conditioning, Francis Ngannou - Gymshark - Director / Producer - Advertising (Docuseries)

Life Doesn't Stop With Tubes - K-Swiss - Director / Producer - Advertising